

MARC BENDER

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PROFESSIONAL SUMMARY

Entrepreneurial business development professional and serial founder (3 companies) with hands-on experience building AI-powered automation systems. Co-founded an AI agency that generated \$55K in revenue and scaled automated workflows to produce 70,000+ leads in 4 months. Currently contributing to Chapman University's Collaborative Intelligence (AI) minor curriculum. Proven ability to acquire clients through outbound sales, with \$72K+ total revenue generated and 50 meetings set in a 2-week sprint.

EXPERIENCE

Founder & COO | MosarcAI (AI Automation Agency) | Irvine, CA

May 2025 – March 2026

- Co-founded AI automation agency serving 4 clients, generating \$55,000 in total revenue.
- Built 5 automated N8N workflows for proposal drafting, lead follow-up, and inbox management.
- Generated 70,000+ leads in 4 months through automated data scraping systems.

Founder & CEO | Copytier (Marketing Agency) | Truckee, CA

January 2025 – Present

- Founded marketing agency serving 6 clients, generating \$17K with AI-powered outreach tools.
- Signed 5 clients through cold calling across 300–500 total outbound calls.
- Built 3 client websites generating ~1,000 daily visitors and ~3 leads per week each.

Business Development & Marketing Intern | D3 Sports Tech | Remote

July 2024 – February 2025

- Set 50 meetings in 2 weeks via cold email with an 80% response rate.
- Introduced 3 potential clients and 1 investor to CEO through outbound outreach.
- Produced market and investor research to support fundraising and go-to-market strategy.

Marketing Director | Bender Engineering & Construction | Truckee, CA

June 2021 – January 2025

- Built 12 landing pages that increased website traffic by 5x for engineering services.
- Managed 30–50 client relationships through regular email outreach campaigns.
- Launched new service line (Solar Exemptions) contributing to company revenue growth.

Public Relations Intern | East River PR | Truckee, CA

May 2024 – August 2024

- Drafted 20+ press releases and sent 20+ media pitches with 100% placement rate.
- Managed projects for a team of 5, coordinating tasks and deliverables across clients.
- Monitored public opinion and compiled crisis analysis for client stakeholder communications.

SKILLS

AI & Automation: AI Workflow Automation, N8N Workflow Builder, Data Scraping, Claude AI, Claude Code, OpenClaw

Sales & Business Development: Outbound Sales, Cold Calling, Cold Email, Client Acquisition, Pipeline Generation, Revenue Generation

Tools & Platforms: HubSpot, Apollo.io, Instantly, Next.js, Tailwind CSS, Google Ads, Facebook Ads, Canva, Vercel, GitHub

Languages: English (Native), Spanish (Fluent)

EDUCATION

Bachelor of Arts, Strategic & Corporate Communication | Minor: Spanish

Chapman University, School of Communication | Orange, CA | May 2026 | GPA: 3.6

Contributing to development of Chapman's COIN (Collaborative Intelligence) AI minor | Dean's Scholarship | Provost's List